

The Backus Bulletin

"Your Management, Your Way"

October 2024

Important Information to all owners:

If you oppose rent control, **vote no on Prop. 33**

Important to all owners that have properties in the city limits of Salinas or live in Salinas: the new rent control legislation is disastrous. The only way to potentially get relief is to elect new members to the city council. **Our recommendations are: Mayor, Dennis Donahue; District 1, Jose Barajas; District 3, Margaret D'Arrigo; District 4, Gloria De La Rosa; District 6, Aurelio Salazar.**

As mentioned during the meeting, changing the composition of the Salinas City Council is a critical step in achieving our goals. **Below are key reasons why this change is urgently needed:**

- **Salinas is in a Leadership Crisis:** The current City Council majority has demonstrated an anti-business, anti-agriculture, and anti-police stance, which is creating significant challenges for property owners and the broader community.
- **Ultra-Progressive Policies:** Proposals like defunding the police and rent control are gaining traction. These measures threaten both safety and property rights, potentially devaluing investments and discouraging new businesses from coming to Salinas.
- **Agricultural Tax Threat:** A councilmember has publicly supported a city-wide agricultural tax, which could drive up costs for property owners and have a detrimental effect on the Salinas Valley's agricultural economy—a vital part of our region's identity and livelihood.
- **Water Policy at Risk:** The mayor was recently removed from Monterey One's Water board, replaced by a young, inexperienced councilmember. This individual has signaled a willingness to prioritize the water needs of the Peninsula over the Salinas Valley, risking our water supply and undermining the farming industry that depends on it.
- **Long-Term Consequences for Future Generations:** The decisions being made today will have lasting impacts on property owners, particularly in terms of water rights and local policy. These changes could reshape the agricultural and business landscape of the Salinas Valley for decades.

Backus Properties

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Announcements & Services



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Contact us:

Sally Backus, MPM Broker	Bill Backus Associate Broker Sales
Michele Backus Property Manager	Cindy Vargas Property Manager
Jana Whitlock Property Manager	Mary Lynn Pinto Property Manager
Daisy Puente Asst. Property Manager	Cyndie Scott Admin. Asst.
Celeste Serrano Admin. Asst.	Sally Ann Mejia Bookkeeper
Will Backus Admin. Asst.	Daniel Pinto Admin. Asst.

Office Hours: Mon-Fri 9am-4:30pm

ON-LINE STATEMENTS

Contact your property manager Michele Backus mbackus@backuspm.com or Cindy Vargas cvgargas@backuspm.com if you would like to receive online statements.

THINKING OF BUYING OR SELLING?

If you are thinking of buying or selling, we can assist you. We specialize in residential and multi-residential units and are experienced in conventional sales, purchases as well as short sales. Just call and ask for Bill



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- **Critical November 5th Election:** With five out of seven council seats up for election, this is a rare and crucial opportunity to elect leaders who will protect the interests of property owners, agriculture, and local businesses. We may not get this chance again to change the course of Salinas Valley politics.
- **Support Pro-Business, Pro-Agriculture Candidates:** Now is the time to rally behind the five candidates who understand the challenges facing property owners and who will work to protect our agricultural, water, and economic stability.

The outcome of this election will have a profound effect on the future of the Rent Stabilization Ordinance and our efforts moving forward. Please consider offering substantial support to the candidates who will stand up for the interests of property owners and the community. The links for Donations are attached. Since the candidates have a minimal window to market their campaigns, every day counts.

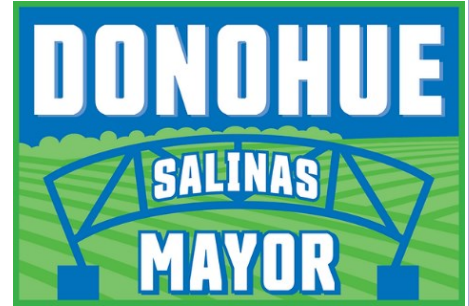
If you possibly can, donate NOW to their campaigns. Thank you again for your continued participation and dedication to these critical issues.

SALINAS CANDIDATES

Dennis Donohue for Salinas Mayor:

<https://www.efundraisingconnections.com/c/DennisDonohue>

- Clear vision for economic and housing growth
- Brought resources to City to fight crime



Jose Luis Barajas for Salinas City Council, District 1:

<https://secure.anedot.com/jose-luis-barajas-for-city-council/donate>

- Advocate for business community
- Opposes rental regulations



Margaret D'Arrigo for Salinas City Council, District 3:

<https://www.margaretdarrigo.com/contribute>

- College Board Trustee, helped create opportunities for youth
- Experienced businesswoman



Gloria De La Rosa for Salinas City Council, District 4:

https://www.electgloriadelarosa4.com/meet_gloria

- Helped create the future growth area for more housing
- Created affordable housing and library resources



Aurelio Salazar for Salinas City Council, District 6:

<https://secure.anedot.com/committee-to-elect-aurelio-salazar-jr-to-salinas-city-council-district-6-2024/donate>

- Longtime community leader
- College Board Trustee and neighborhood advocate

